Presentation of Financial Results for Fiscal 2022, Ended September 30, 2022 DEAR LIFE CO., LTD.

November 14, 2022

 \checkmark

DEAR LIFE

(Securities code: 3245 on the Prime Market of the Tokyo Stock Exchange)

Overview of the Dear Life Group's Businesses



DEAR LIFE

- Development and sale of real estate in central Tokyo
- Development of urban residences and commercial buildings

ID Inc. and ID Property Co., Ltd.

DLX HOLDINGS

N-STAFF S Cordially

finance/insurance sector.

DEAR LIFE AGENCY

- Note: Hereinafter, the "ID Group"
- Development of residences, apartments, and detached houses, and rental and sales brokerage business, mainly in Shinagawa Ward and Ota Ward

Dispatching outbound-style call center staff to the

Real Estate Business



Sales Promotion Business





Palma Co., Ltd. (Affiliated Company)

Palma provides BPO services and develops facilities for the self-storage market.

Palma Securities code 3461 on the Growth Market of the Tokyo Stock Exchange

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Operating mainly in the real estate industry, provides outsourcing of sales and administrative staff and offers various promotional support services.

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Summary of Fiscal 2022 Financial Results

- Business Overview: Achieved medium-term management plan. New record profits.
- ▶ Highlights: (1) Acquisition of the ID Group as a subsidiary
 - (2) Raising funds through third-party allotment of stock acquisition rights
 - (3) 40% dividend payout ratio + ¥44 per share distributed with record profit commemorative dividend

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Summary of Fiscal 2022 Financial Results



Business Overview: New record profits. Significantly above medium-term management plan targets.

	FY2021	FY2022
Net sales	¥26,367 million	¥51,905 million
Operating profit	¥4,016 million	¥5,736 million
Ordinary profit	¥4,114 million	¥5,666 million
Profit attributable to owners of	¥2,686 million	¥4,199 million
parent		

OReal Estate Business

Sales: Real estate market booming against backdrop of a stable domestic financial market.

Completed deals better than initial expectations.

Acquisitions: Significant year-on-year increase thanks to less uncertainty in the market. Bullish acquisition strategy. Focused on expanding scale of business for each project.

OSales Promotion Business

Relocated head office to expand business operations and boosted recruitment to strengthen running of the business.

Increased outsourcing for new business and stimulated new demand in other industries with upfront costings.

Fiscal 2022 Highlights: (1) Acquisition of the ID Group as a subsidiary



All-round real estate company based in Shinagawa Ward and Ota Ward became a subsidiary in October 2021.

Promoted measures to strengthen network and expand business scale to increase share of Tokyo real estate market



▲ ID Nishioi: Completed September 2022



Famius Minamirokugo:Completed July 2022

Ŏ	アイディ株式会社	

Address1-47-1 Oi, Shinagawa-ku, Tokyo		
Business activities	Development of new reinforced concrete condominium buildings, new wooden framed apartment buildings, and wooden framed houses Design, management, construction and contracting of home renovations and interior decoration Rental of condominiums and apartments, and management of Japanese inns for private rental, etc.	
Representative	Masahiro Ikeda, Representative Director	
Established	June 01, 1979	

Fiscal 2022 Highlights: (2) Equity finance



Raised approximately ¥2.5 billion by exercising third-party allocation of stock acquisition rights

As of the end of September (10 months from start), 86.2% had been allocated. Further expanded real estate investment portfolio through capital expansion. Issue of all stock acquisition rights completed on October 18. Raised approx. ¥2.9bn.



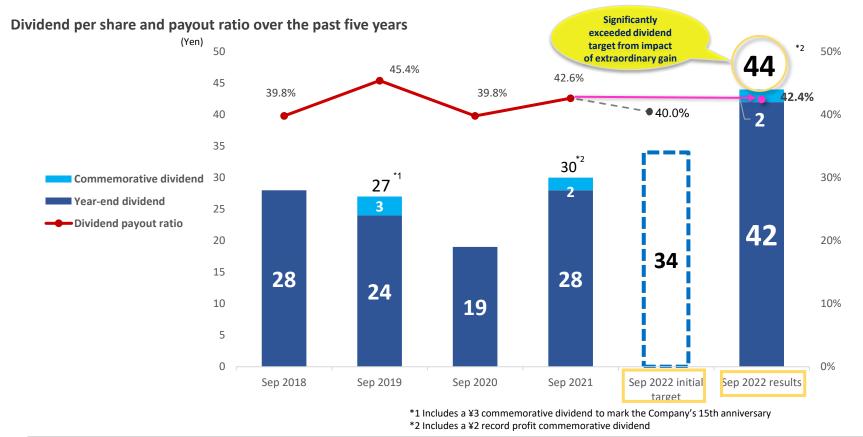
Number of dilutive shares	6,000,000 (15.9% with voting rights as of September 30, 2021)
Estimated funds raised	Approx. ¥3.68bn
Exercise period	Approx. 3 years (December 7, 2021–December 30, 2024)

Fiscal 2022 Highlights: (3) Dividend up 37.5% from initial target



In addition to a payout ratio of 40%, a record profit commemorative dividend of ¥2 was distributed.

Total amount approx. ¥1.8 billion. The payout ratio, including ¥2 commemorative dividend, was 42.4%. In fiscal 2022, dividends increased significantly thanks to smashing ordinary profit target and recording gains on negative goodwill.



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Appendix: Medium-term management plan—Breakthrough 2025

Consolidated Financial Results and Key Performance Indicators in Fiscal 2022



	FY2021	FY2022	Difference	Percentage change
(Millions of yen)	1	2	2-1	(2-1)/1
Net sales	26,367	51,905	25,538	96.9%
Operating profit	4,016	5,736	1,720	42.8%
Ordinary profit	4,114	5,666	1,552	37.7%
Profit attributable to owners of parent	2,686	4,199	1,513	56.3%
Earnings per share (Yen)	70.41	103.69	33.28	47.3%
Net cash provided by operating activities	1,752	5,045	3,293	
Net cash provided by (used in) investing activities	278	(1,104)	-1,382	
Net cash provided by (used in) financing activities	(369)	1,019	1,388	
Cash and cash equivalents at end of period	14,717	19,677	4,960	
	As of Sept. 30, 2021	As of Sept. 30, 2022	Difference	Percentage change
(Millions of yen)	1	2	2-1	(2-1)/1
Total assets	27,738	36,457	8,719	31.4%
Interest-bearing liabilities	9,815	11,852	2,037	20.8%
Shareholders' equity	15,210	20,866	5,656	37.2%
Capital-to-assets ratio (%)	54.8	57.2	2.4	4.4%
Debt-to-equity ratio	0.65	0.57	-0.08	-12.3%

Income Statement

• Results from ID Inc. this year have helped boost performance.

• Significant increase in revenue due to property sales exceeding those in same period of previous year and larger projects.

• Recorded highest profits. Achieved profits that outweighed dilution due to the exercise of stock acquisition rights.

Cash Flow Statement

Operating: Significant increase thanks to record profits

Investing: Expenditures mainly for ID acquisition

Financing: In the black off income from stock acquisition rights despite further repayments on loans from property sales

Balance Sheet, etc.

• In contrast to real estate sales and repayments associated with sales, higher figures owing to ID subsidiary.

• Capital-to-assets ratio above 50% again this fiscal year, effectively debt-free.

Main Results from the Consolidated Income Statement in Fiscal 2022

In addition to completed development projects and existing income-producing real estate, a large number of properties were sold through the ADR business*, resulting in a significant increase in sales and profit. Record profits for second consecutive year.

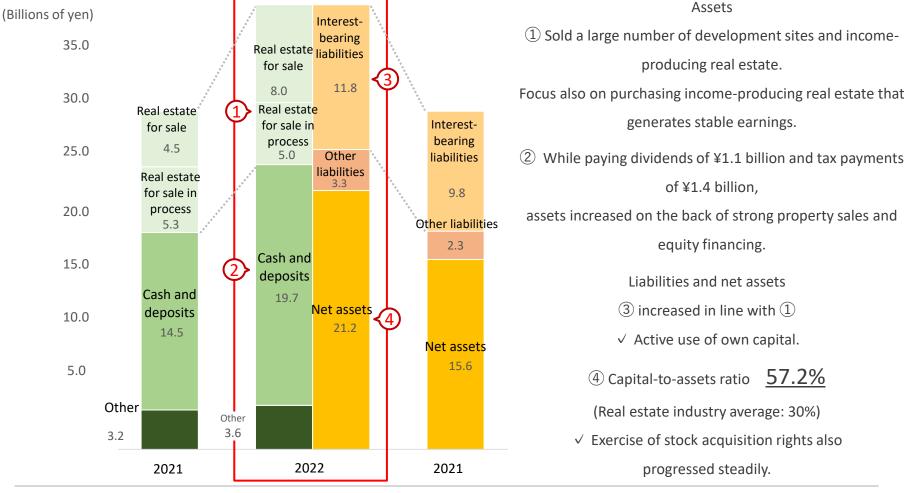
	FY2021	FY2022	Difference	Percentage change	Net sales (Real Estate Business) Sales increased significantly due to progress
(Millions of yen)	1)	2	2-1	(2-1)/1	in the sale of large-scale properties, including completed properties and income-producing
Net sales	26,367	51,905	25,538	96.9%	
Real Estate Business	24,703	47,621	22,918	92.8%	Increased revenue from the acquisition of DLX Holdings Co., Ltd., as a subsidiary.
Sales Promotion Business	1,663	4,283	2,620	157.6%	
Selling, general and administrative expenses	1,344	2,982	1,638	121.9%	Non-operating expenses Interest paid also increased due to ID
Operating profit	4,016	5,736	1,720	42.8%	becoming a subsidiary and growing number of properties.
Non-operating income	215	224	9	4.2%	
Non-operating expenses	117	294	177	151.3%	Profit increased significantly due to progress in property sales.
Ordinary profit	4,114	5,666	1,552	37.7%	Extraordinary gain
Extraordinary gain	-	372	_	-	Recorded gain on negative goodwill related to acquisition of ID shares.
Extraordinary loss	98	27	(71)	-72.4%	Profit attributable to owners of parent
Profit attributable to owners of parent	2,686	4,199	1,513	56.3%	Record profits for the second consecutive year.

* ADR business: The asset design and resale business develops real estate for resale. It carries out any necessary demolition work, soil contamination surveys, settling of property rights, and obtains all the necessary permits and licenses, developing the site ready to be sold on.

Main Results from the Consolidated Balance Sheet in Fiscal 2022

Sales of properties exceeded expectations, and stock acquisition rights will be completed earlier than expected.



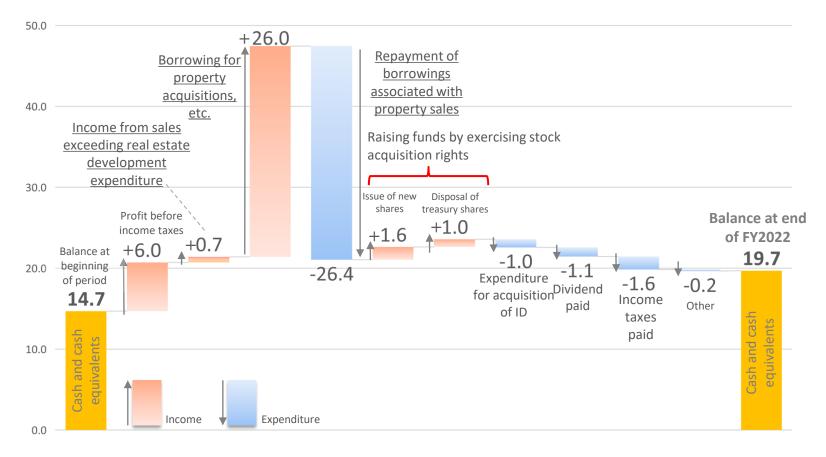


Analysis of Consolidated Cash Flow in Fiscal 2022



Sales of properties progressed quickly and on favorable terms. Cash reserves increased by about ¥5 billion in one year.

(Billions of yen)



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Real Estate Business (1): Properties Sold in Fiscal 2022



84 properties were handed over in fiscal 2022 to domestic and overseas investors.

- Of the 84 legally transferred, ID sold 29 completed properties, etc.
- Fierce competition among real estate companies, investment funds, and individual investors in the Tokyo real estate market where supply is limited.

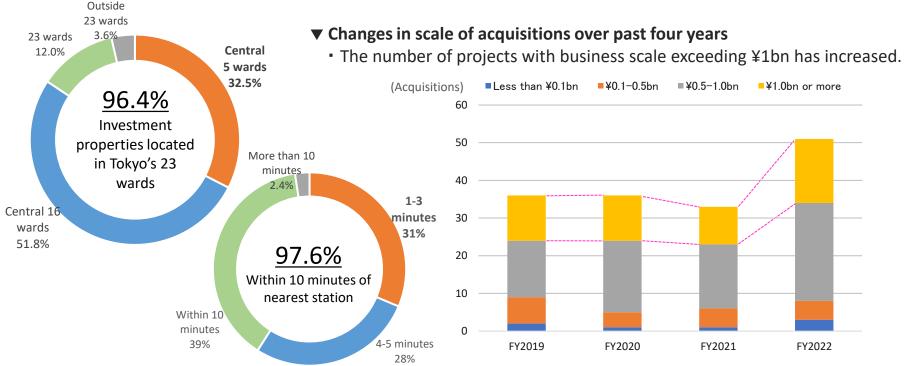


Real Estate Business (2): Property Portfolio Expansion in Fiscal 2022



Carefully selected purchases made amid a competitive environment with focus on Central Tokyo, ten minutes walking distance from nearest station.

- In fiscal 2022, we acquired development sites and income-producing properties worth approximately ¥51.5 billion in terms of the value of our property portfolio.
- Purchasing in exceptional locations is directly linked to smooth selling activities.



Notes 1. Central 5 wards: Chiyoda, Chuo, Minato, Shibuya, and Shinjuku wards.

Central 16 wards: Central 5 wards plus Bunkyo, Taito, Sumida, Koto, Shinagawa, Ota, Meguro, Setagaya, Suginami, Nakano, and Toshima wards.

- 2. Dear Life stand-alone aggregates portfolio of projects acquired and settled during each fiscal year.
- 3. The property portfolio is the total amount invested at the time of acquiring real estate.

4. The above property portfolio figures are comprised of the total invested in Dear Life stand-alone development projects and income-producing properties.



Main development projects currently underway

Project name	Project type	Location	Nearest station
Kagurazaka 5-chome	Commercial and office building development	Shinjuku Ward, Tokyo	Approx. 4-minute walk from Ushigome-Kagurazaka Station of Toei Oedo Subway Line
Omotesando	Commercial development projects	Shibuya Ward, Tokyo	Approx. 4-minute walk from Omotesando Station of Tokyo Metro Ginza Line, etc.
Itabashi VI	Condominium building development	Itabashi Ward, Tokyo	Approx. 3-minute walk from Shimo-Itabashi Station on the Tobu Tojo Line
Tsukishima	Condominium building development	Chuo Ward, Tokyo	Approx. 5-minute walk from Tsukishima Station on the Toei Oedo Subway Line
Mita	Condominium building development	Minato Ward, Toky	o Approx. 7-minute walk from Sanda Station on the Toei Mita Subway Line, etc
Takadanobaba II	Condominium building development	Shinjuku Ward, Tokyo	Approx. 6-minute walk from Shimo-Ochiai Station on the Seibu Shinjuku Line
Ikegami	Condominium building development	Ota Ward, Tokyo	Approx. 7-minute walk from Ikegami Station on the Tokyu Ikegami Line
			In addition to these, 11 other projects are currently underway

Main income-producing properties currently owned

Project name	Asset type	Location	Nearest station
Philpark Omotesando	Commercial building	Shibuya Ward,	Approx. 5-minute walk from Omotesando Station of Tokyo Metro Ginza Line,
r inpark Onlotesando		Токуо	etc.
DeLCCS Yotsuya Arakicho	Commercial and residential complex	Shinjuku Ward,	Approx. 4-minute walk from Yotsuya-Sanchome Station of Tokyo Metro
	commercial and residential complex	Токуо	Marunouchi Line
DeLCCS Yamabuki Kagurazaka III	Residential	Shinjuku Ward,	Approx. 3-minute walk from Edogawabashi Station of Tokyo Metro Yurakucho
		Токуо	Line
DeLCCS Eifuku	Residential	Suginami Ward,	Approx. 2-minute walk from Eifukucho Station of the Keio Inokashira Line
Deleces Linaka		Tokyo	Approx. 2-minute waik from Endkacho Station of the kelo mokashira Ene
DeLCCS Akebonobashi	Residential	Shinjuku Ward,	Approx. 2-minute walk from Akebonobashi Station of the Toei Shinjuku
Deleces Akeboliobasili	Residentia	Tokyo	Subway Line
DeLCCS Senzokuike	Residential	Ota Ward, Tokyo	Approx. 5-minute walk from Senzokuike Station of the Tokyu Ikegami Line
DeLCCS CUE in front of	Office/commercial building	Meguro Ward,	Approx. 1-minute walk from Toritsu-daigaku Station of Tokyu Railway Toyoko
Toritsudaigaku Station	Once/commercial building	Tokyo	Line

In addition to these, 18 other projects are currently underway.

Note: Number of Dear Life properties on a non-consolidated basis

Overview of Affiliates



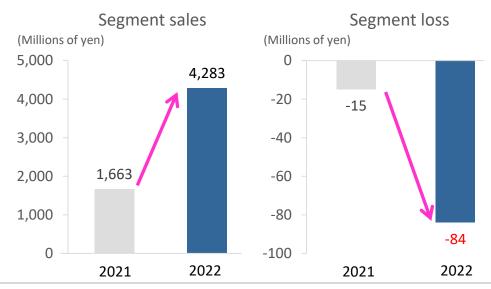
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ID Inc. and ID Property Co., Ltd.

- Became subsidiaries on October 1. Organizational restructure and full sharing of information with Dear Life.
- Cost reductions made with the help of Dear Life's fund raising capabilities.
- 29 properties including completed properties, vacation rentals, and development sites sold in fiscal 2022.

DLX HOLDINGS (51.2%-owned subsidiary)

- Actively developing new business in all companies and stimulating demand in other industries. Net sales increased thanks to strong orders in existing businesses.
- Meanwhile, the deficit expanded owing to initial investment with relocation of head office and boosting recruitment to increase staff numbers for business expansion.



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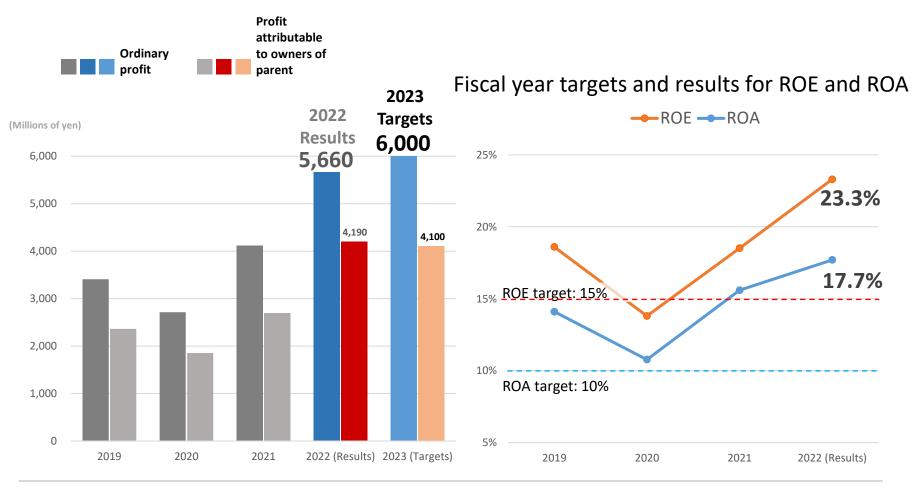


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Aiming to achieve ordinary profit of ¥10 billion in three years with current target of ¥6 billion.

Accelerate growth of DLX Holdings and ID Group.



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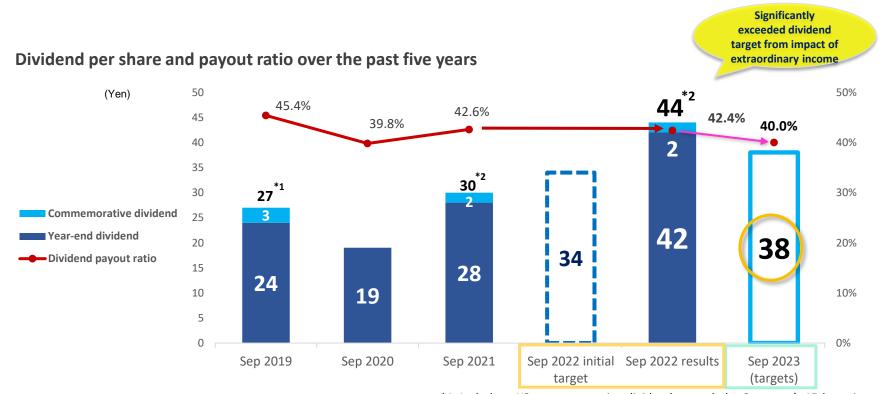


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Shareholder Returns Policy



✓ Dividend: Plans to implement a dividend payout ratio of 40% for fiscal 2023. Target of ¥38 per share for year-end dividend.



Acquisition of Company Shares
 Flexibly implemented while taking into account trends in the stock market and stock prices.
 We aim to improve PER and ROE.

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Breakthrough 2025

Medium-Term Management Plan (2023-2025)

November 14, 2022



D E A R L I F E (Securities code: 3245 on the Prime Market of the Tokyo Stock Exchange)

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Review of Previous Medium-Term Management Plan Theme (1/2)



"Go For The Future 2022"

- Real Estate Segment
 - abla Greater development and investment business volume

Fiscal 2018 Real Estate Business: Net sales ¥19.5 billion, segment profit ¥3.2 billion

Fiscal 2022 Real Estate Business: Net sales ¥47.6 billion, segment profit ¥6.5 billion

abla Strengthen purchasing and sales networks and methods

Early monetization through the Asset Design & Resale (ADR) business

More diversified investors, such as individuals and general corporations, mainly real estate companies and real estate investment funds

∇ Promote stock of assets with continuous stable earnings

Fiscal 2018 Real Estate Business: Income-producing real estate ¥2.2 billion

Fiscal 2022 Real Estate Business: Income-producing real estate ¥6.6 billion

Review of Previous Medium-Term Management Plan Theme (2/2)



"Go For The Future 2022"

Human Resources Services Segment

abla Expand business domain through alliances and M&A

Expand business domain into insurance and finance industry by <u>making DLX Holdings and</u> <u>three other companies subsidiaries</u>

Create revenue opportunities in various ways, such as face-to-face and remote, temporary staffing and outsourcing

Fiscal 2018 Sales Promotion Business: Net sales ¥0.3 billion

Fiscal 2022 Sales Promotion Business: Net sales ¥4.2 billion

Growth Investment

 ∇ Invest to create fields and new business domains where expertise and dominance can be demonstrated

Expand key areas by making ID Inc. and ID Property Co., Ltd. subsidiaries

Expand new business domains such as construction work outsourcing, rental brokerage and management business

Greater investment in larger properties in anticipation of future fund formation

Review of Previous Medium-Term Management Plan: Numerical Targets



"Go For The Future 2022"

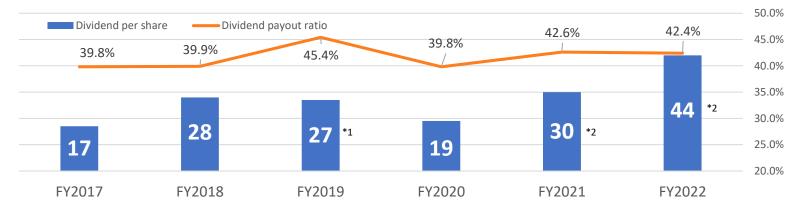


Review of Previous Medium-Term Management Plan: Shareholder Returns



"Go For The Future 2022"

Dividend payout ratio 40%



*1. Includes a ¥3 commemorative dividend to mark the Company's 15th anniversary *2. Includes a ¥2 record profit commemorative dividend

Acquisition of Company Shares

Acquisition period	Feb 2019 - June 2019	Aug 2019 - Oct 2019	Nov 2020 - May 2021
Total number of shares acquired	Approx. 870,000	Approx. 390,000	Approx. 1,130,000
Total acquisition price	Approx. ¥370mn	Approx. ¥300mn	Approx. ¥500mn

New Medium-Term Management Plan



Breakthrough 2025

I. Basic Policy

II. Themes

- **1. Real Estate Business**
- 2. Sales Promotion Business
- 3. Strengthening the Management Foundation
- 4. ESG Management
- **III. Numerical Targets**
- **IV. Shareholder Returns Policy**



DEAR LIFE

New Medium-Term Management Plan: I. Basic Policy

Basic Policy

Establish the Dear Life Group's brand and improve value by enhancing the Group's core strengths of speed, use of human resources, and development capabilities to develop and provide products and services that meet the diverse needs of stakeholders.

New Medium-Term Management Plan: II. Themes Summary



As well as setting themes in accordance with the basic policy in each segment and category with the aim to achieve numerical targets, we will strengthen the management foundation, such as the people and trust that support the sustainable growth of the Dear Life Group.

Segments

1. Real Estate Business

- $\checkmark\,$ Expand urban residence business volume and scale
- ✓ Develop and provide products and services to meet demand

2. Sales Promotion Business

- ✓ Strengthen non-face-to-face sales with IT and expand business fields
- ✓ Offer diverse work styles
- ✓ Improve profitability and strengthen governance in anticipation of DLX Holdings listing

Categories

3. Strengthening the Management Foundation

- ✓ Improve capital efficiency to promote business
- \checkmark Human capital management
- ✓ Foster next-generation management
- \checkmark Make use of alliances and M&A

4. ESG Management

- E Environmentally friendly real estate development
- \checkmark E Reduce greenhouse gas emissions
- ✓ E Establish Sustainability Committee
- \checkmark S Health management
- \checkmark S Create satisfying workplace

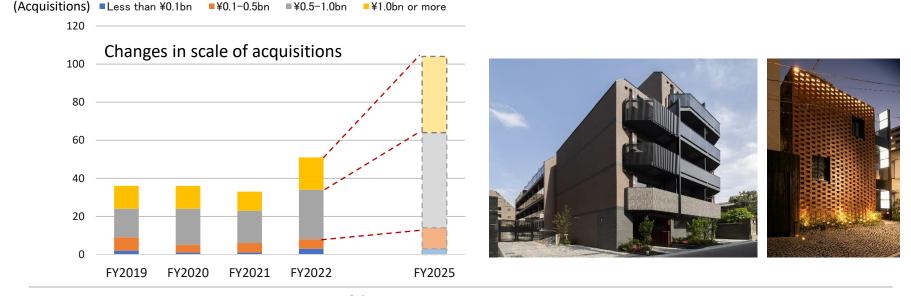
- \checkmark S Support for start ups
- ✓ G Strengthen diversity
- \checkmark G Promote compliance training
- \vee G More than one in three
 - outside directors



Aiming for further growth through greater investment in mainstay real estate business

Expand urban residence business volume and scale

- ✓ Continue to increase development volume of residential real estate mainly in the Tokyo area
- \checkmark Leverage robust financial base to increase scale of each project
- ✓ Efficiently gather real estate information by leveraging IT and expertise in using human resources
- ✓ Increase investment in income-producing real estate with a view to forming a fund

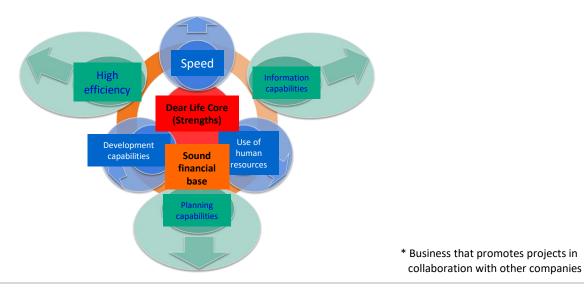




Aiming for further growth through greater investment in mainstay real estate business

Develop and provide products and services to meet demand

- ✓ Utilize development expertise that we have cultivated to increase number of projects by expanding and strengthening joint ventures* most favorable for each project and customer
- ✓ Strengthen planning capabilities for commercial buildings and offices as well as for residential use to offer products tailored to the diverse needs of local communities
- ✓ Provide quality that exceeds customer expectations in a short period of time by refining design development and renovation capabilities for ESG-conscious and concept-specific residences





New Medium-Term Management Plan: II. Themes

2. Sales Promotion Business



Respond to society's expectations by providing employment opportunities where everyone can demonstrate their abilities and reach their potential

Strengthen non-face-to-face sales with IT and expand business areas

- Strengthen the provision of non-face-to-face services to expand market share by meeting the high standards demanded by customers
- Create demand not only in the insurance, finance, and real estate industries, but also in various other industries
- ✓ Develop human resources and create opportunities in line with social needs, such as IT human resources and increased job mobility

Offer diverse work styles

Provide a variety of work styles such as inoffice and remote, full-time and part-time, permanent and temporary employment

Improve profitability and strengthen governance in anticipation of DLX Holdings listing

In order to further grow as a company that utilizes human resources, aim to list on the Tokyo Stock Exchange and establish structure appropriate for a listed company



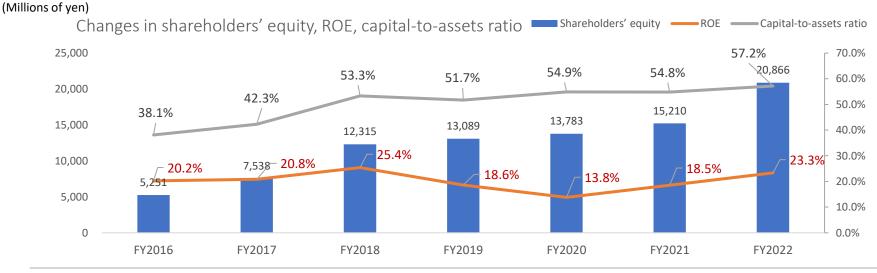
New Medium-Term Management Plan: II. Themes 3. Strengthening the Management Foundation (1)



Promote business by improving capital efficiency with the financial base in place to exceed ¥10 billion in ordinary profit

Established financial base that can exceed ¥10 billion in ordinary profit through third-party allocation of stock acquisition rights.

- \checkmark Continue to maintain <u>ROE of 18%</u> by making business more profitable while improving capital efficiency
- ✓ Maintain financial soundness to be ready for any future flexible investments or risks, maintaining a fixed capital-to-assets ratio



New Medium-Term Management Plan: II. Themes 3. Strengthening the Management Foundation (2)



Promote business by improving capital efficiency with the financial base in place to exceed ¥10 billion in ordinary profit

Foster next-generation management who can continuously create value as a sustainable company in a diversifying business and social environment In promoting human capital management, increase the value of human resources (company assets) through investment which in turn will lead to an enhanced corporate value over the medium to long term

Utilize M&A and alliances (business tie-ups, etc.) as an engine for growth to expand business fields and accelerate growth speed



New Medium-Term Management Plan: II. Themes 4. ESG Management

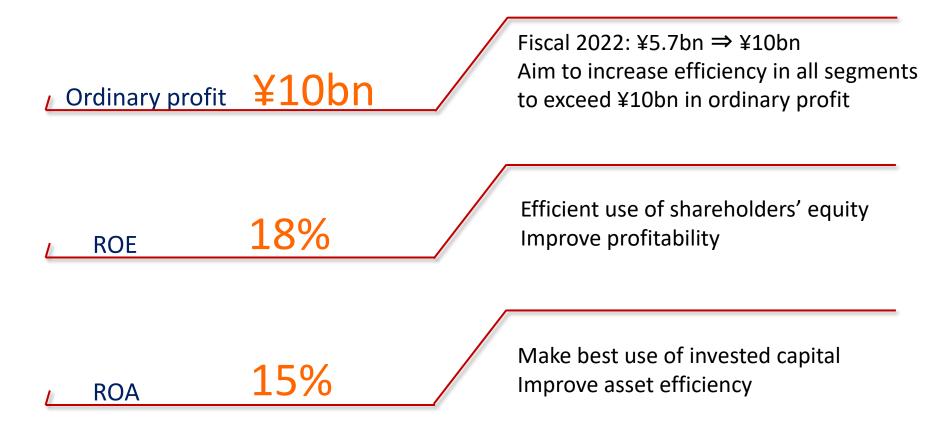


	Social Demands	Dear Life Initiatives				
	Tackling climate change	Environmentally friendly real estate development				
E Environmental	Sound material-cycle society Reducing CO ₂ emissions	Reducing greenhouse gas emissions				
	Reducing CO ₂ emissions	Establishing Sustainability Committee				
S Social		Health management				
	Proper working conditions	Creating a satisfying workplace				
	Better workplace environment					
		Support for start ups				
	Better corporate governance	Strengthening diversity				
Governance	Compliance Appropriate information	Promoting compliance training				
	disclosure	More than one in three outside directors				

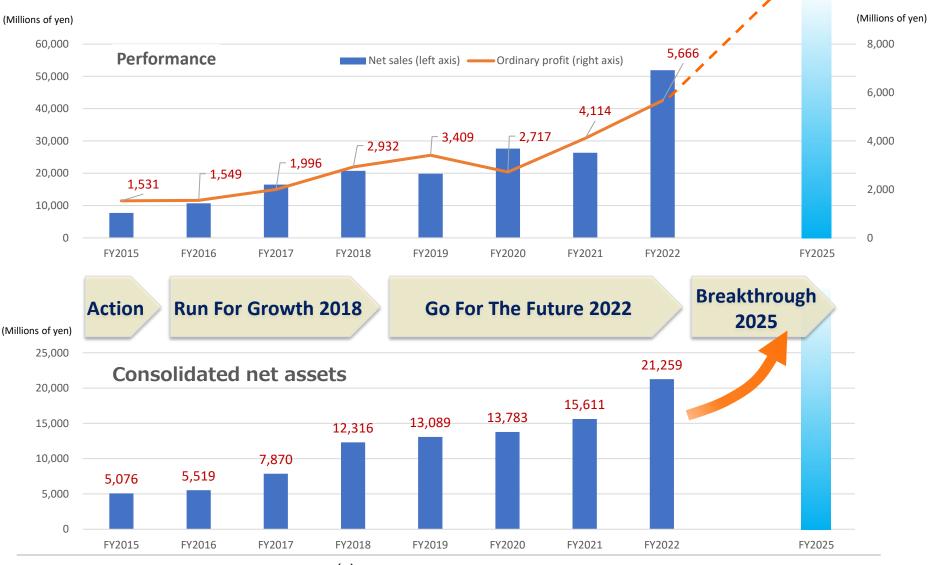
New Medium-Term Management Plan: III. Numerical Targets



Maximizing corporate value through steady business growth while maintaining financial soundness and efficiency



New Medium-Term Management Plan: III. Numerical Targets Performance and Net Assets / Medium-Term Management Plan



DEAR LIFE

New Medium-Term Management Plan: IV. Shareholder Returns

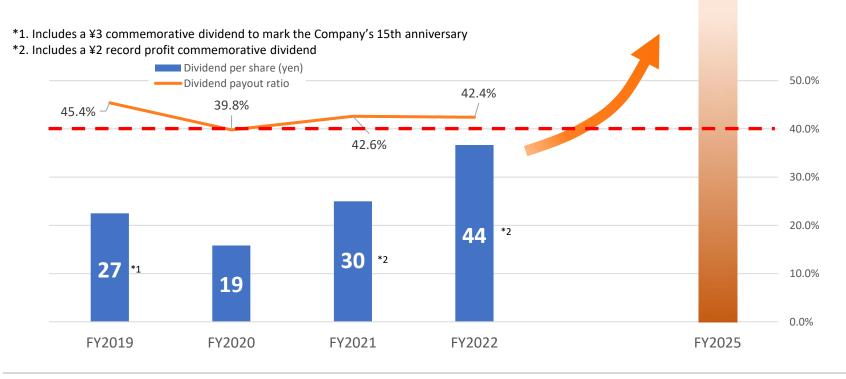


Optimizing the balance between financial soundness, investment for future growth and enhancement of shareholder returns

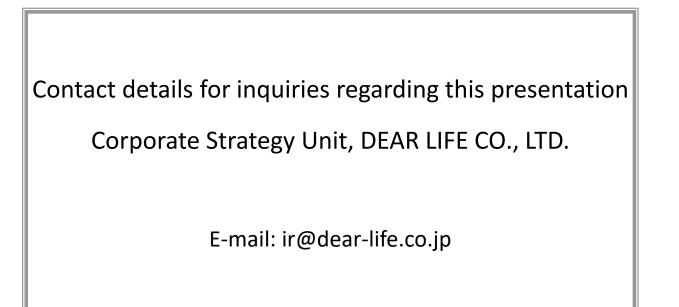
Dividend payout ratio 40% Stable and continuous dividends based

on sustainable growth

Acquisition of company shares Comprehensive judgment in consideration of capital situation and market environment, etc.







The forecast results and forward-looking statements described in this presentation are expectations of the Company's management deemed reasonable based on information available at the time of publication, and, therefore, are subject to potential risks and uncertainties. Accordingly, users of this presentation should be aware that results in the future may differ substantially from future expectations due to a variety of factors.