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For immediate release

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 (Securities Code: 3245, Prime Market)
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Notice Regarding the Revision of Consolidated Performance Targets and Planned Dividend for the Fiscal Year Ending September 30, 2025 (Dividend Increase to Commemorate Record-high Profits)

At a meeting held today, the Board of Directors of DEAR LIFE CO., LTD. resolved to revise the consolidated performance targets and its planned dividend per share for the fiscal year ending September 30, 2025, announced on November 14, 2024, as follows.

1. Regarding the revision of performance targets

Revision of the consolidated performance targets for the fiscal year ending September 30, 2025 (October 1, 2024 – September 30, 2025)

(Millions of yen)

	Net sales	Operating profit	Ordinary profit	Profit attributable to owners of parent	Basic earnings per share (Yen)
Previously forecast (A)			10,000	6,800	
Revised forecast (B)	77,274	7,609	7,635	5,351	
Change (B-A)			-2,364	-1,448	
Percentage change (%)			-23.6	-21.3	
(Reference) Consolidated results in the fiscal year ended September 30, 2024	46,880	4,619	4,656	3,170	72.44

Reasons for revision

To achieve the ordinary profit target of 10 billion yen outlined in our medium-term management plan, "Breakthrough 2025," announced on November 14, 2022, we have accelerated the acquisition of urban residential development sites and income-producing properties in our real estate business while advancing large-scale investment projects at an all-time high level. In our sales promotion business, we have also advanced the enhancement of dispatch quality, building a more robust management foundation. As a result



of the above efforts, we anticipate achieving record-high profits.

On the other hand, due to personnel and material costs for general contractors exceeding expectations and the time required for reviews and negotiations with prospective buyers, the sale of several projects was delayed beyond the end of the current fiscal year, resulting in failure to achieve the targets.

As a result, we have revised the consolidated performance targets for the fiscal year ending September 30, 2025, announced on November 14, 2024.

2. Regarding revision to the planned dividend

	Annual dividends per share		
	End of 2Q Yen	Year-end Yen	Total Yen
Previous plan (Announced on November 14, 2024)		62.00	62.00
Revised plan		63.00 (Comprised of ordinary dividends totaling ¥61 per share and commemorative dividend of ¥2 per share)	63.00 (Comprised of ordinary dividends totaling ¥61 per share and commemorative dividend of ¥2 per share)
Dividend per share paid in the fiscal year ending September 30, 2025	0.00		
Dividend per share paid in the previous fiscal year ended September 30, 2024	0.00	47.00	47.00

Reasons for revision

In accordance with the above revised consolidated performance targets, we anticipate achieving our highest-ever profits since our establishment in the fiscal year ending September 30, 2025. This is entirely due to the support of our shareholders and business partners, for which we express our heartfelt gratitude. In this regard, to express our gratitude for the ongoing support of our shareholders and to commemorate our record-high profits, we have resolved to implement a commemorative dividend of 2 yen per share.

Our basic policy regarding profit distribution through dividends is to target a consolidated dividend payout ratio of 40%, while considering the business performance of each fiscal year and the dividend on equity (DOE).

As a result, the dividend with a record date of September 30, 2025, will be a total of 63 yen, comprising an ordinary dividend of 61 yen plus a commemorative dividend of 2 yen for record-high profits.

(Note) The above targets and plans have been calculated based on information available as of the announcement date of this document; however, actual performance may differ from these targets and plans due to various factors in the future.